

Contact: Larry E. Stewart
E-StreetTeam, LLC
Phone: (678) 361-6187
Fax: (404) 355-6187

151 Elysian Way NW
Atlanta, GA 30327
www.e-streetteam.com



PRESS RELEASE

E-StreetTeam Unveils 8th Events E-Newsletter

Atlanta, July 2, 2009: E-StreetTeam, a leading online destination for urban event information, today announced that it will be celebrating the launch of its 8th e-Newsletter, the *DMV LowDown* on July 4th. The *DMV LowDown* will join its sister e-Newsletters in Atlanta, Detroit, Houston, & Los Angeles.

The *DMV LowDown* will be the focal point for all events in the District of Columbia, Maryland, and Virginia. E-StreetTeam is designed to meet the needs of the company's 50,000 subscribers and key advertisers, which include sports and entertainment venues, promoters, event planners, and performers nationwide.

Headed by [Nakia Harris](#), the *DMV LowDown* joins *ATL LowDown*, *The D*, *Houston LowDown*, and *LA LowDown* in E-StreetTeam's roster of urban event e-Newsletters focused on providing the most comprehensive collection of event information for the urban landscape in its respective cities. "E-StreetTeam is excited about the possibilities this expansion affords the company," said Larry E. Stewart, president of E-StreetTeam and managing editor of *ATL LowDown*. "Our plan is to grow E-StreetTeam's city distribution roster to 10 by the end of this year, and the DC/MD/VA launch is a key area for expanding our subscriber base." E-StreetTeam's first e-Newsletter was launched in Atlanta in 1998. Prospective future markets include Chicago, Charlotte and Miami. To advertise, subscribe, or submit events and venues in DC, MD, or VA, email dmv@e-streetteam.com.

E-StreetTeam.com is being re-designed to position itself as the landing page for all E-StreetTeam's service offerings, which include E-Advertising & Promotion, Mobile & Tele-Marketing, Newsletter Sign-up, Event/Venue Distribution, and Event Consulting.

About E-StreetTeam, LLC

Headquartered in West Midtown Atlanta, GA, E-StreetTeam is a leading edge company specializing in the aggregation and distribution of urban event information spanning comedy, live music, spoken word, parties, festivals, book signings, arts, and theater. E-StreetTeam has created e-newsletters covering Atlanta, Alabama, DC, Maryland, Virginia, Detroit, Houston, Los Angeles, Oakland/San Francisco, and San Diego with over 50,000 subscribers.



E-STREETTEAM.COM

To sign up for our newsletters, go to E-StreetTeam.com

E STREET TEAM

-  [ATL LOWDOWN]
-  [THE D]
-  [LA LOWDOWN]
-  [HOUSTON LOWDOWN]
-  [DMV LOWDOWN]